MELCOME TO Mindfulness and Well-Being at Work

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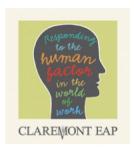
Mindfulness and Well-Being at Work

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Mindfulness and Well-Being at Work



Richard Davidson, PhD Founding Director, Center for Investigating Healthy Minds, University of Wisconsin, Madison









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Mindfulness and Well-Being at Work

SESSION #1

Why Bring Mindfulness to Work?













Mindfulness and Well-Being at Work



Rich Fernandez, PhD Co-founder, Wisdom Labs









Mindfulness at Work?

Why, What, How

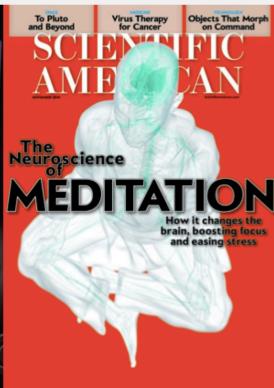
Rich Fernandez, Ph.D.

Wisdom Labs

People around the world are turning their attention to the benefits of mindfulness



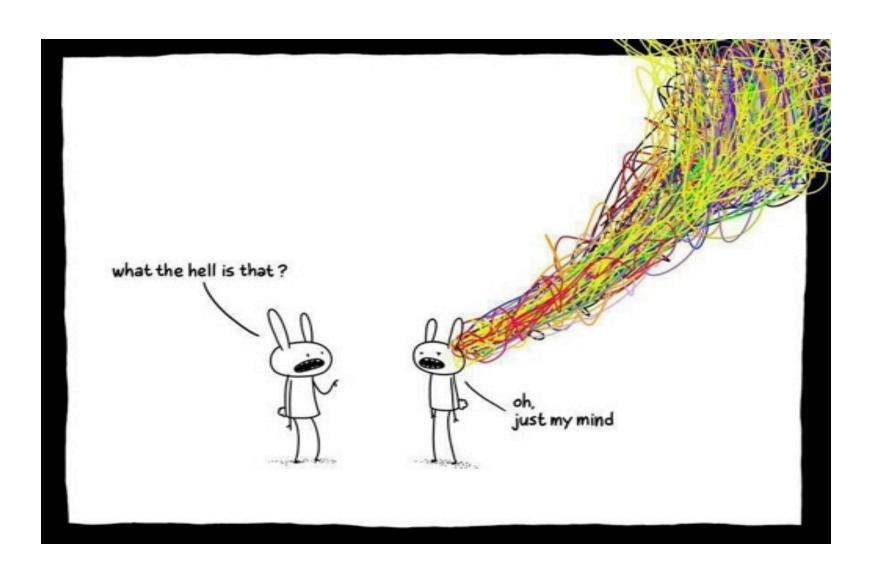




Why? In 5 seconds...

LATE FOR WORK by 5secondfilms.com

21st CENTURY LIVING



"Always-on, multi-tasking work environments are killing productivity, dampening creativity and making us unhappy"

McKinsey Quarterly

The spans of control and scope of leadership have increased by an order of magnitude.

Fortune 500 Executive Trajectories	1990	2012
Vertical promotions since entering the workforce ¹	11.4	7.1
Years per "level" ¹	3.6	4.4
Companies per Career ²	2.1	5.3
Revenue under management ³	\$123mn	\$1.3bn
CEOs promoted from within ⁴	62%	77%
Connections/relationships to manage ⁵	~20	~50-70

^{1.)} Merryck & Co. data 1998-2012.

^{2.)} WSJ July 6, 2010. Lublin, J.S. "CEO Tenure, stock gains often go hand in hand"

^{3.)} Fortune 500 statistics

^{4.)} Spencer Stuart, CEO Transitions 2010

^{5.)} Booz & Company 2010 10-yr. CEO Successions Study Retrospective

EMPLOYEE STRESS COSTS





1 in 5 miss work as a result

(American Psychological Association)



\$300B / yr

52%

absent **25 days** per year

(US Bureau of Labor Statistics)



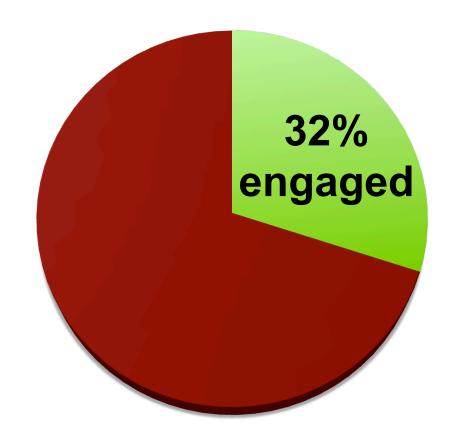
(American Psychological Association)

leaving their job

consider

(Goetzel et al.)

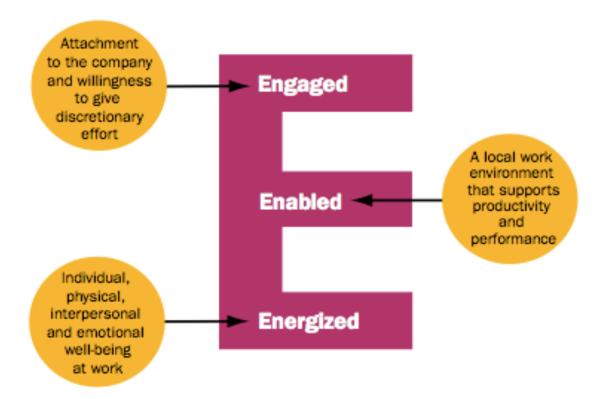
Current level of employee engagement is...



...Not good

Source: Gallup November 2015

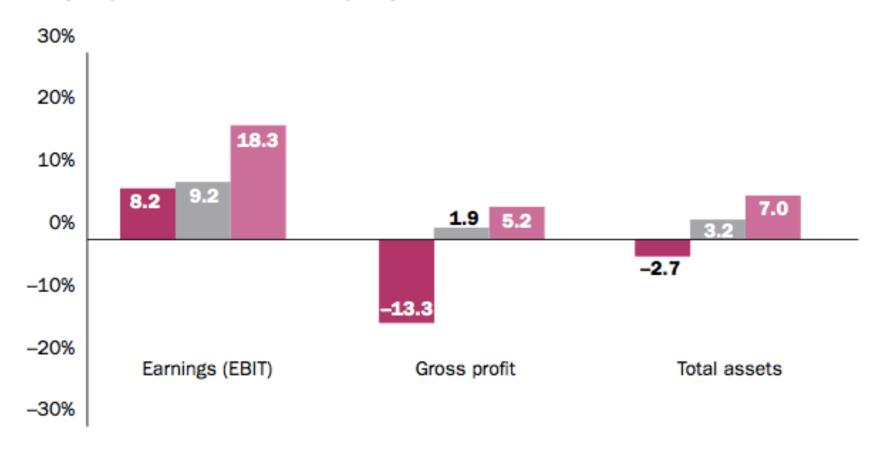
Yet we know how to *operationalize* sustainable engagement



Source: Towers Watson, 2013

Sustainable engagement outcomes

One-year performance: Growth over prior year versus sector



- Companies with low engagement
- Companies with high engagement
- Companies with high sustainable engagement

Source: Towers Watson, 2013

"Create the happiest, healthiest and most productive workforce on the planet."

- Google

How can mindfulness help? Useful mental skills that build capacity for:



- Focus
- Mental Clarity & Agility
- Collaboration
- Creativity / Innovation
- Emotional Intelligence
- Empathy & Compassion
- Resilience
- Happiness
- Overall Well Being



IS IT POSSIBLE?

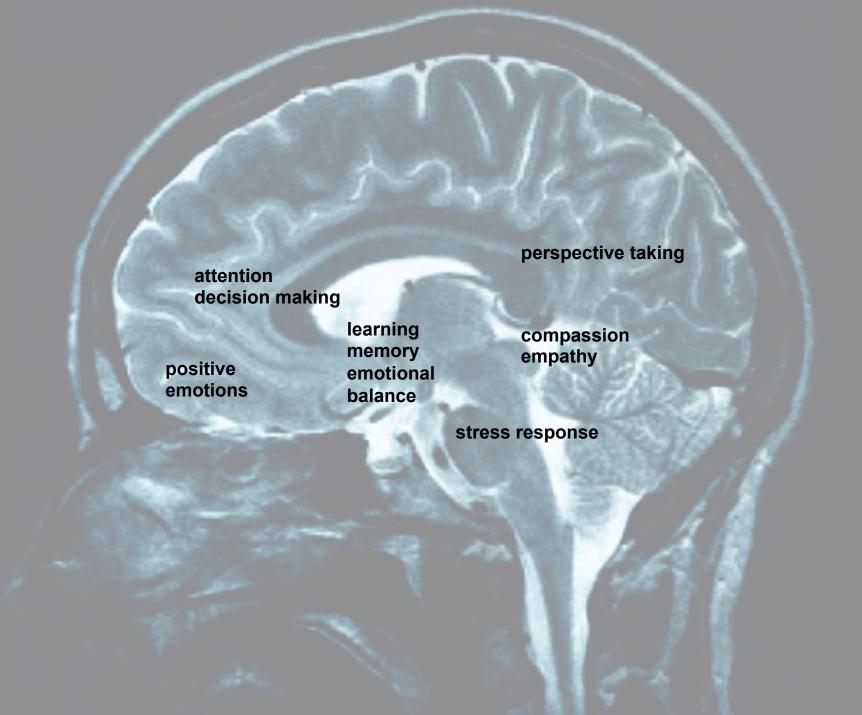
Neuroscience suggests that mindfulness is a skill and we can train the brain to develop this skill.



Mechanism: Neuroplasticity



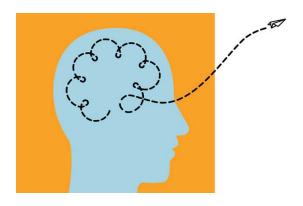
The lifelong capacity of the brain to create new connections and cells in response to our behaviors and environment.



Train Neural Attention Networks

MITIGATE MIND WANDERING:

The Default Attention Network

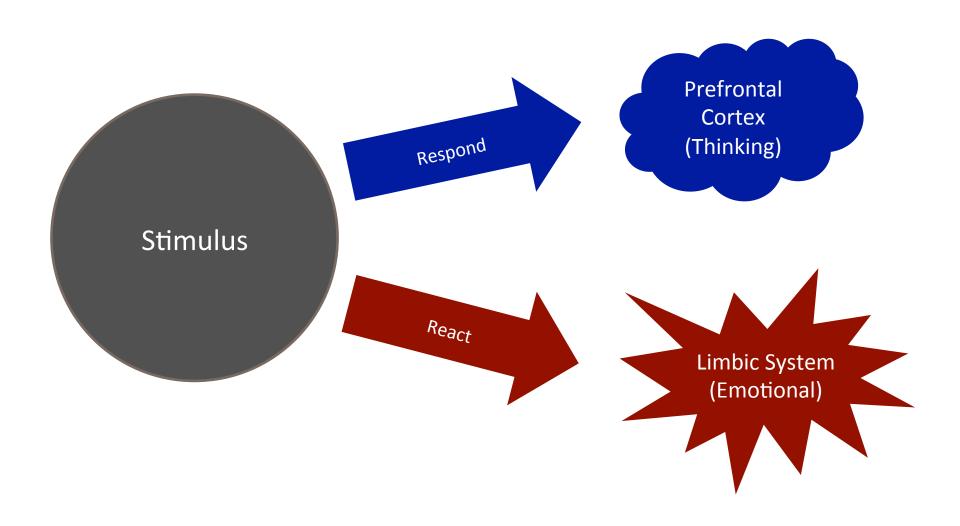


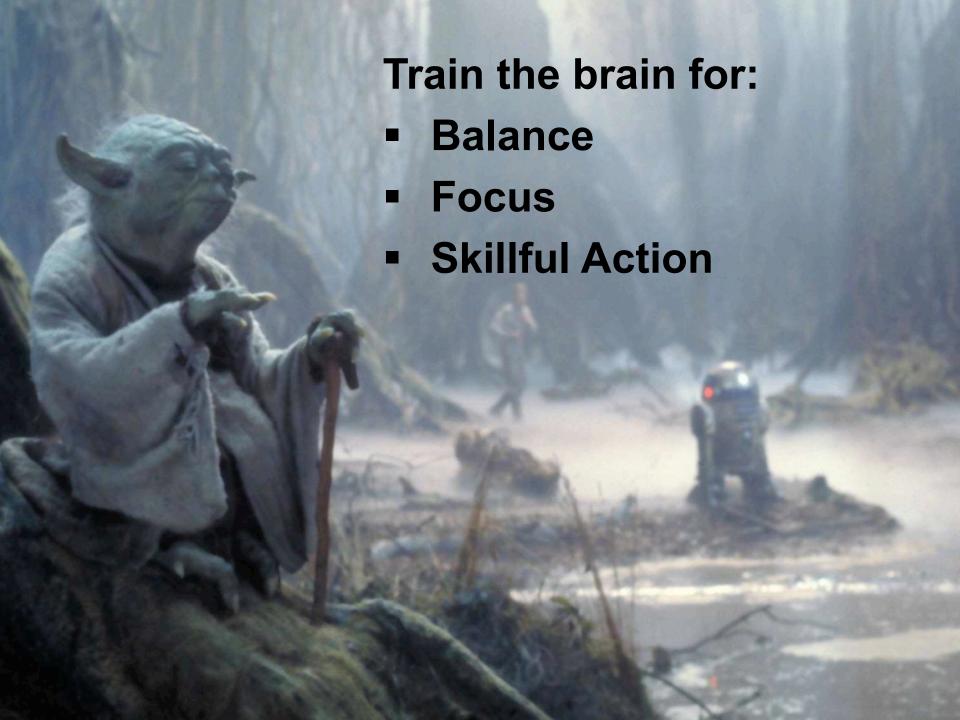
ENHANCE FOCUS:

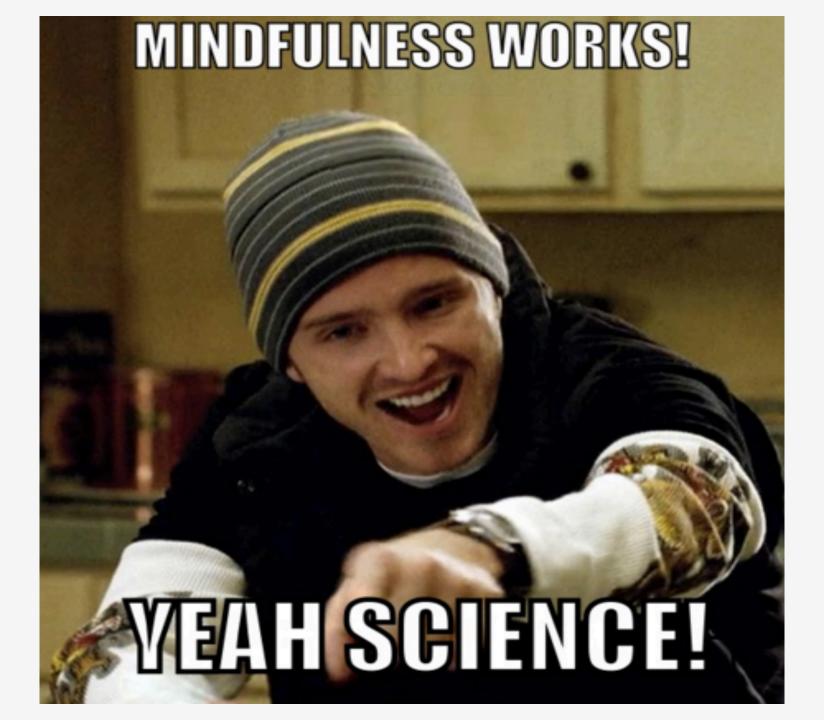
The Direct Attention Network



Train Mental Regulation, Clarity & Agility







Organizational Benefits

Increase capacity to direct and orient attention in specific ways:

- Enhanced focus
- Regulation/balance
- Self and other awareness
- Mental clarity, insight and understanding
- Response flexibility and resilience
- Creative thinking and innovation
- Effective collaboration and co-creation
- Wise and compassionate leadership

"Compassion is not conditional." - Jeff Weiner



A (Very) Few Metrics on ROI of Mindfulness

12,000+ employees in a mindfulness program (at Aetna) reported:

62 minutes average increased productivity per week per employee = \$3,000 per employee savings to the company

Increasing mindfulness in the workplace (iOpener Institute) results in:

- 46% reduction in cost due to employee turnover
- 19% reduction in the cost of sick leave
- 12% increases in performance and productivity

100 leaders from cross-functional groups in a Fortune 10 manufacturing company (Wisdom Labs client):

- 98% said mindfulness tools were effective for managing stress
- 94% reported that mindfulness improved their overall well being
- 90% said mindfulness allowed them to work more effectively with colleagues in difficult situations

Mindfulness Myth Busting



- Not passive
- Not religious
- No incense required

"The main business case for (mindfulness) meditation is that if you are fully present on the job, you will be more effective as a leader, you will make better decisions and you will work better with other people."

- Bill George

Mindfulness and Well-Being at Work



Mark Higbie

Senior Advisor, Ford Motor Company









"I believe that the mission of any company should be to make people's lives better."



We're Surrounded by many people in our workplace.

98%

Mindfulness tools are effective for managing stress

94%

The content of this mindfulness program will help me experience more overall well being

90%

The mindfulness content can help me improve relationships with colleagues

90%

Recommend this mindfulness training to a colleague

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SESSION #2

The Challenges to Mindfulness at Work

















Mindfulness and Well-Being at Work



Jacqueline Carter

Partner & North American Director, The Potential Project



Rasmus Hougaard

Founder & Managing Director, The Potential Project

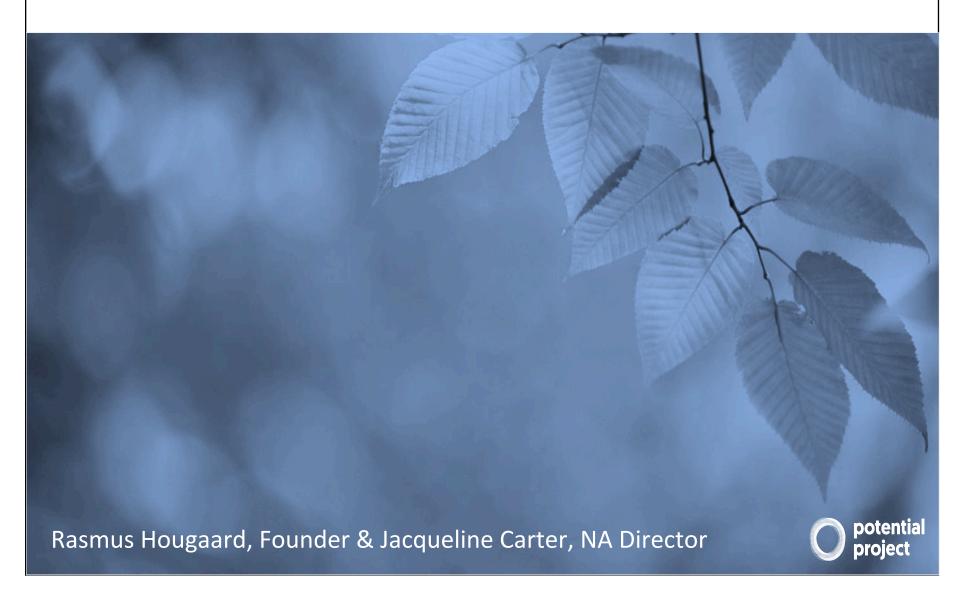








CHALLENGES TO MINDFULNESS AT WORK



POTENTIAL PROJECT

5000+ workshops

50,0000+ attendees

250+ companies

Finance to Construction Industry

30 countries/states

150 facilitators

10 years development

Developed by experts



CHALLENGES

```
#1 Misconceptions
#2 Organizational
#3 Facilitators
#4 Content
```



#1: MISCONCEPTIONS

Challenge

Response

Mindfulness = woo woo

Scientific framework

Mindfulness is individual

Mindfulness is necessary in organizational attention economy

Mindfulness = slow

Mindfulness = mental speed



#2: ORGANIZATIONAL

Challenge

Response

What's the benefit?

Present a business case

Not having time

Short, sharp, during work

Organizational acceptance

Engage champions



#3: FACILITATORS

Challenge

Response

Lack of depth of practice

Depth of practice

Lack of business understanding

Business background



#4: CONTENT

Challenge

Mindfulness for the sake of mindfulness

Mindfulness is only a sitting practice

Mindfulness is the same for any organization

Response

Aligned with business objectives & strategy

Applications to work-life

Always customize to culture and industry



CHALLENGES & SOLUTIONS

FROM THE FOREWORD BY ROBERT STEMBRIDGE, MANAGING DIRECTOR, ACCENTURE TECHNOLOGY ONE SECOND AHEAD ENHANCE YOUR PERFORMANCE AT WORK with MINDFULNESS RASMUS HOUGAARD with JACQUELINE CARTER and GILLIAN COUTTS

"One Second Ahead arrives at a critical time for executives and our modern workforce"

EXECUTIVE VP & CHIEF COMMERCIAL OFFICER, LEGO GROUP

"An extremely powerful toolset for any professional"
JOUNI TORUNEN, HR DIRECTOR, NOKIA

"Through the program behind this book, we have gradually become a mindful organization"

KENNETH EGELUND SCHMIDT, FORMER CIO, CARLSBERG

"Brilliant in its clarity and simplicity"

MICHELE MILAN, CEO, EXECUTIVE PROGRAMS, ROTMAN BUSINESS SCHOOL

"Highly recommended"

MATTHIFU RICARD



Mindfulness and Well-Being at Work



Kyra Bobinet, MD, MPH Founder & CEO, engagedIN

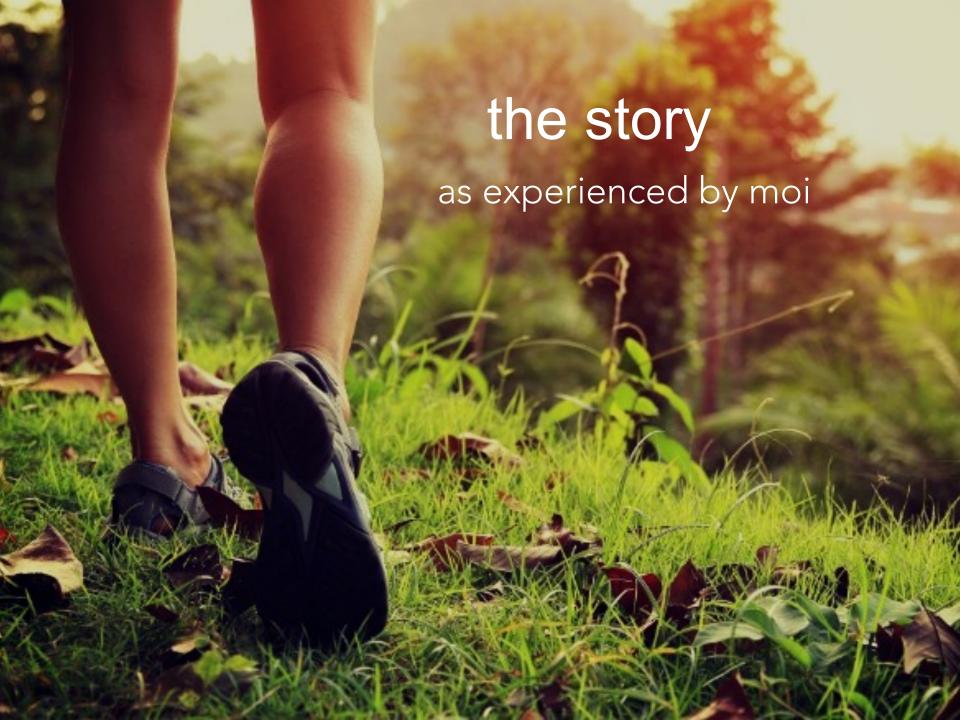






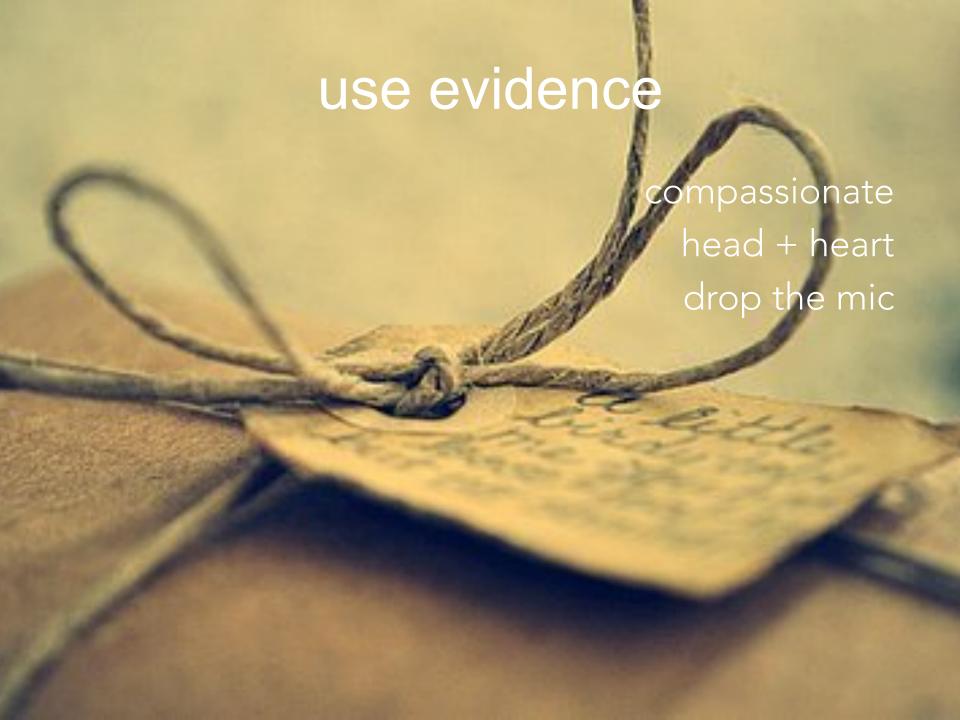


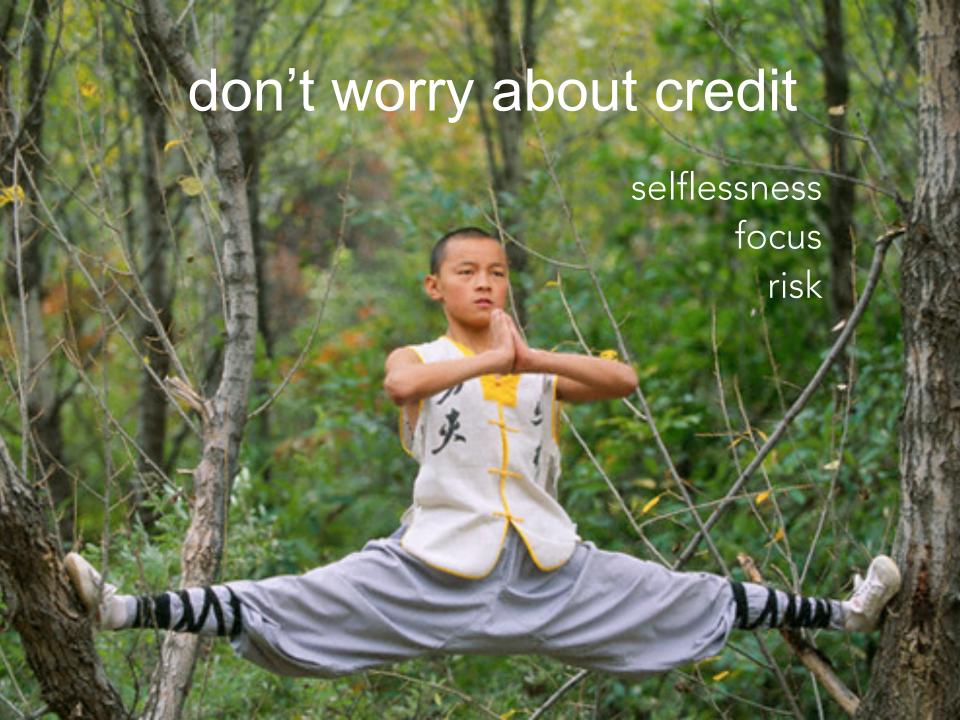






be a good communicator children's books listen







HOLD SLIDE

Mindfulness and Well-Being at Work



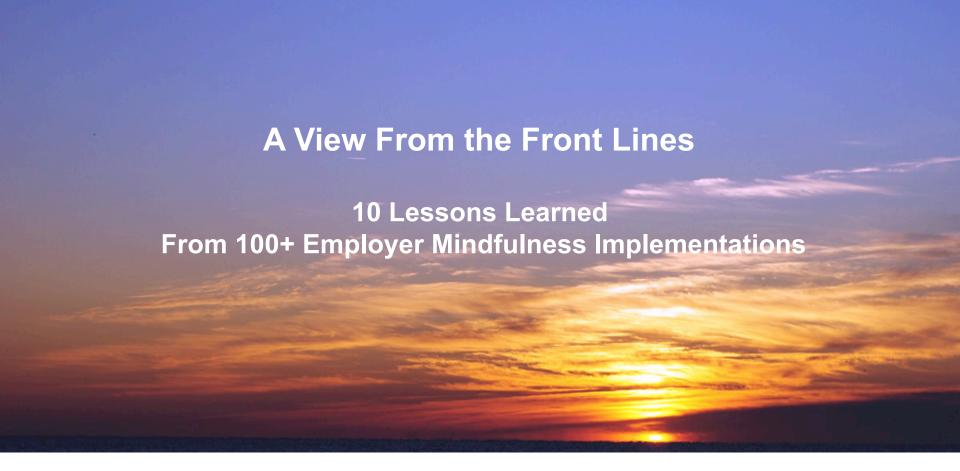
Kelley McCabe Ruff, MBA Founder & CEO, eMindful, Inc.













Kelley McCabe Ruff

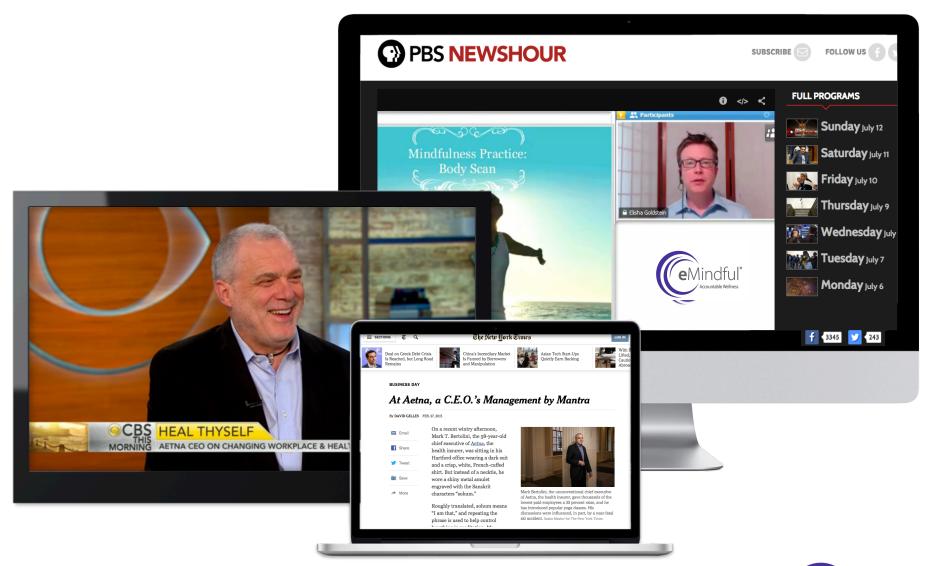
CEO kelley@emindful.com (772) 569-4540







Why is This Man Smiling?





He's Leading a Healthier Business



"...we saw dramatic drops - 50% drops - in cortisol levels... we saw a \$3,000 reduction in their healthcare costs for the next year."

- Mark Bertolini, CEO Aetna







Lesson 2: Culture

Mindfulness or any well-being initiative is not "bolted on."

It's "built in."

A genuine commitment to employee well-being has to be at the heart of an organization's **culture** for this to work.





Lesson 3: Geography & Quality

How to reach a distributed population with consistent quality?

The vast majority of companies we talk with view online delivery as the only viable option for reaching a geographically disbursed workforce.

And ensuring consistent quality in delivery across the country or around the world.



Weight Balance for Life

Are you tired of dieting? Join us for a live online program that a maintaining your weight loss. Developed by eMindful, Weight B reconnecting the mind and body to determine hunger and fulln improving sleep.

Get started.



Stress Less, Live More

Are you overwhelmed with stress? Taught in a live online class manage work-related stressors and become more aware of hat success. Mindfulness at Work focuses on bringing more of wha





Living Fully with Diabetes

eMindful's diabetes program teaches you how to manage your behavior changes, and mind-body connections. This class will h confident about living with diabetes, living your life fully with diabetes.

Get started.



Lesson 4: On Whose Time?





Lesson 5: The Missing Link

Middle managers' support is critical.

Middle managers are the first to be encouraged to attend – then they get it and want their employees to attend







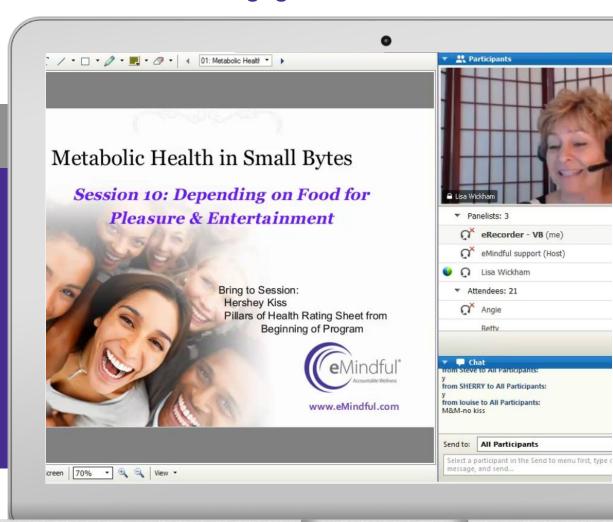
Lesson 7: How Can You Maximize Sustained Engagement?

Maximize convenience

Present the training live, so it is a "scheduled event," i.e. a commitment

Live creates more draw and pull, community

Make it as convenient as possible to access





Lesson 8: Making it Stick

What will you do to sustain long-term momentum?

Support ongoing engagement for those who want it.

"I think you should be able to join one of these meetings once a week all year."







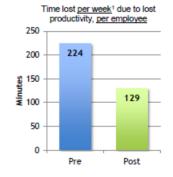
Lesson 9: Measuring Results

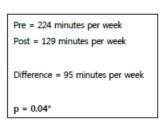
Create most direct linkage you can between your results and business value. Ask:

- 1. What will your organization require?
- 2. How can you define and demonstrate value?
- 3. What measurement tools can you deploy easily and affordably?

Work Productivity Loss

The previous subscales can be combined to estimate the amount of time lost in a week due to reduced productivity.





After taking the Mindfulness at Work® course, participants *gained* 95 minutes per week from increased productivity. This finding was statistically significant (p=0.04).



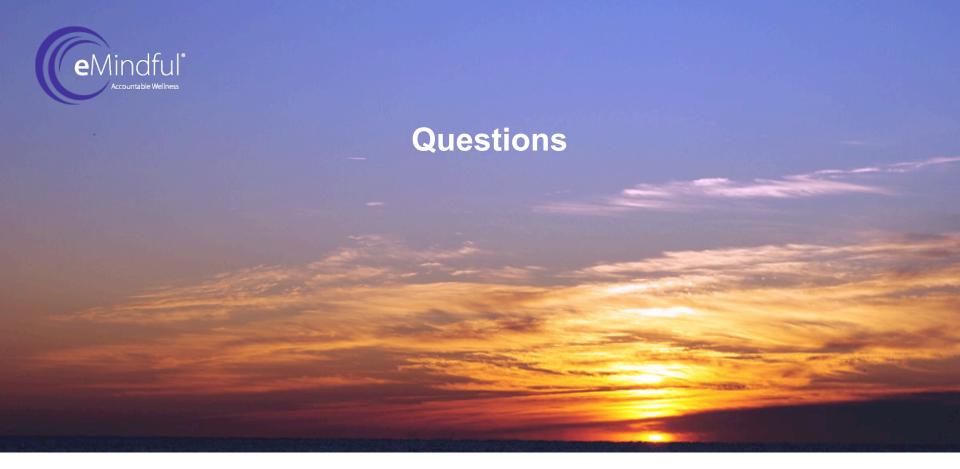
Lesson 10: Another Kind of Data



Listen to the data behind your numbers.

"This class...has been life-changing for me. I know I am a better mother. I know I'm a better wife. I know that I'm a better daughter because of this class. And my goals are to continue using the teachings that I have learned, even without the continued support of everyone else in the class..."







Kelley McCabe Ruff

CEO kelley@emindful.com (772) 569-4540



Mindfulness and Well-Being at Work



Carley Hauck Founder & Senior Wellness Architect, Intuitive Wellness









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Mindfulness and Well-Being at Work



Scott Kriens Co-founder, 1440 Multiversity & 1440 Foundation















Faculty highlights

Join these and other esteemed faculty to bring the 1440 Multiversity to life.



Keith Mitchell



Richard Davidson



Janice Marturano



Julia Cameron



Otto Scharmer



Sharon Salzberg



Kristin Neff



Daniel Siegel



Mindfulness and Well-Being at Work

SESSION #3

Stories of Success and Positive Impact

















Mindfulness and Well-Being at Work



Marc Lesser, MBA CEO, Search Inside Yourself Leadership Institute



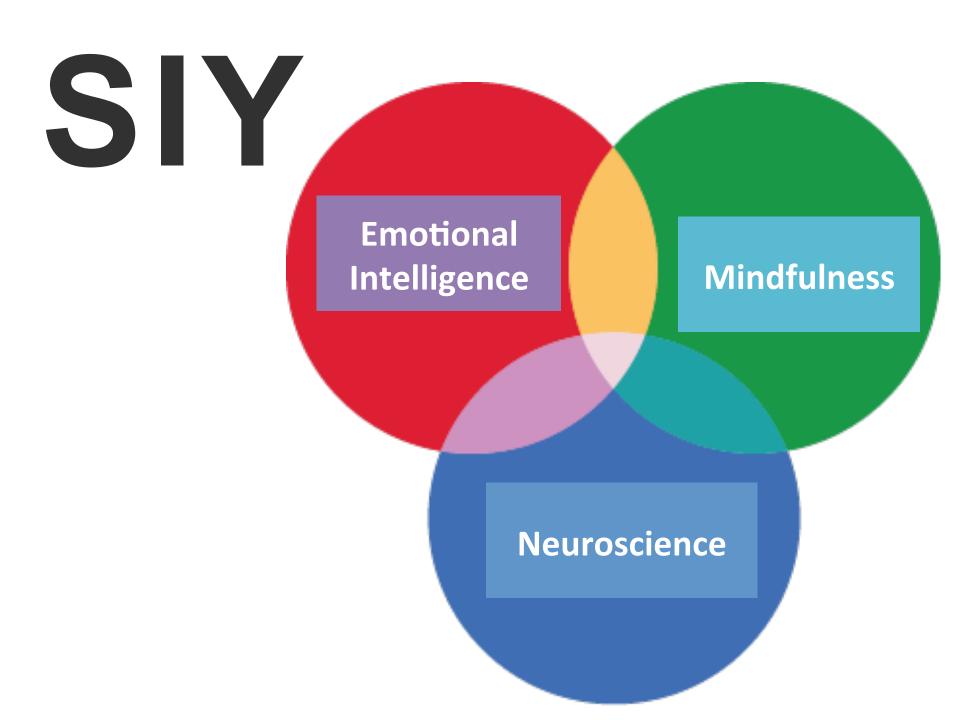






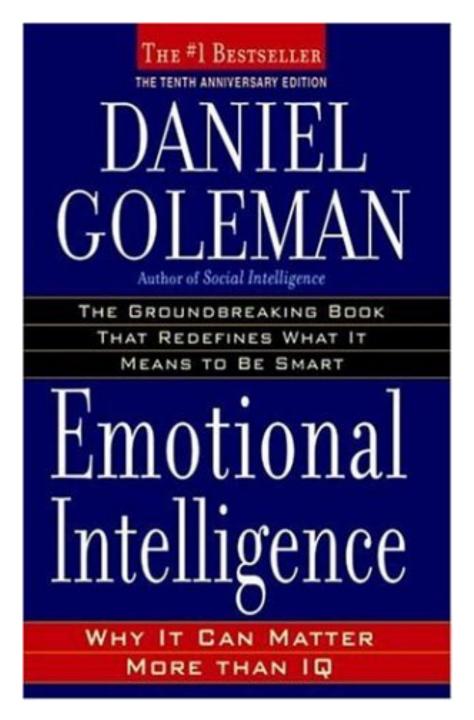
SEARCH INSIDE YOURSELF

LEADERSHIP INSTITUTE









- Self-Awareness
- Self-Regulation
- Motivation
- Empathy
- Social Skills





Happiness

mindfulness



self-awareness

1 Mindfulness is trainable

2 Mindfulness ≈ SA

SA is trainable!

4 SA foundation to El...



El is trainable!



Love the Work

Do The Work

Pon't Become An Expert

Feel Your Pain

Feel Others'

Depend on others

Keep Making It Simpler



SEARCH INSIDE YOURSELF

LEADERSHIP INSTITUTE

Mindfulness and Well-Being at Work



Peter Bostelmann

Director, SAP Global Mindfulness Programs









SAP Global Mindfulness Practice – Lessons Learned

Peter Bostelmann

Berkeley, CA

Director, SAP Global Mindfulness Practice

Mindfulness & Well-Being at Work GGSC - UC Berkley November 13, 2015





You will learn today:



How to successfully implement a Mindfulness Practice in a global organization:

- Step by Step
- Measured Benefits
- Lessons Learned



Journey: From the beginning at SAP...







... till today's SAP Global Mindfulness Practice*



Step #1: Find leader and start building a community

Leadership

- Leader that believes in, and embodies mindfulness
- Can sell it to executives and can engage employees
- Persistence & Courage
- Vision: Think Big

Mindful Team & Community

- Attract likeminded and passionate people as multiplier
- Deep experience in mindfulness <u>and</u> success in business is key
- Local support for global rollout

"If you want to walk fast walk alone, if you want to walk far, walk together" (African Proverb)



Step #2: Create a specific pitch for your organization

Why bring mindfulness into your organization?

- Listen!
- Link it to your organizations objectives
- Enhance potential vs. cure deficiencies
- Business Language!



Example...





Step #3: Select a strong Corporate Mindfulness Program

SAP's needs

- Strong brand
- Depth in teaching mindfulness and ethics
- Based on neuroscience and evidence
- Supports global rollout and teacher training
- Close to SAP's high performance culture

SAP's Partner:

Search Inside Yourself Leadership Institute





Step #4: Sponsorship

Sponsorship for cultural change:

Grassroots initiative vs. executive sponsor → Ideally both

Initial approach at SAP:

Create Events → First evidence of employee interest → Addressees for first mindfulness pilots



Step #5: Demonstrate Evidence with selected Pilots

SIY-Pilot-Trainings

- Evidence with SAP employees
- First Pilots at SAP's "Pilot location" in Palo Alto / California
- Extended Pilots at SAP HQ Germany

Evidence: Collect data and testimonials

Overall Feedback of SIY Pilots at SAP

Overall-Rating of SIY Pilots

6.53 of 7.0

(1=poor / 7=excellent)





"...SIY may just literally change your life..."

VP SAP Sales Plays, Palo Alto



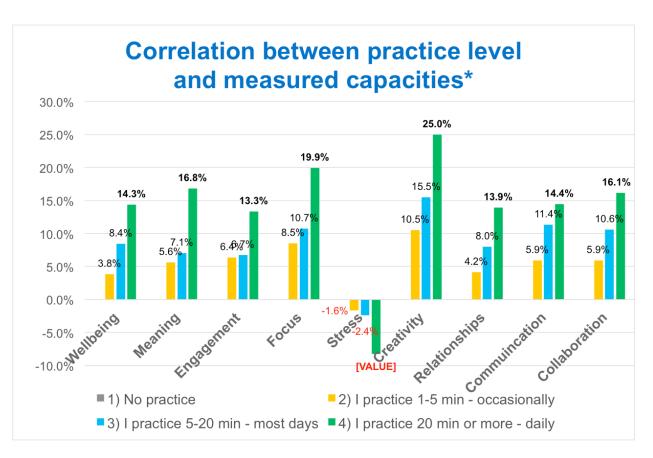
SIY Pilots at SAP – Business Impact Metrics

SAP internal survey results*: Participants graded the following elements on a 1-10 scale <u>before</u> the program, <u>4 weeks after</u> and <u>6 months after</u> the course.



^{*} SIY Pilots Germany July 2014 with 187 attendees.

SIY Pilots at SAP – Analysis of Practice Level



Analysis: Strong correlation between indicated level of personal mindfulness practices and the average responses in the different measured capacities.

Conclusion: The higher a participant's personal level of mindfulness practices was, the higher their self-perceived level in wellbeing, meaning, engagement, focus, creativity, relationships, communication, and collaboration as well as lower self-report of stress.

* SIY Pilots Germany July 2014 with 187 attendees.

Feedback Highlights – SIY Pilot's

What did you enjoy most:

- SAP shows willingness to be pioneers and take up a whole new and hot topic. I find that very commendable and it should definitely be continued!
- After many years felt the first time again respected as employee & training participant and that the company cares about me
- The exchange with colleagues in an open and trustful atmosphere. The content covers exactly what I have been looking to increase my own resilience and creativity.
- I made use of the approach with my team and I got great feedback from them.

Most significant SIY course impact:

- Despite the troubled phase of an internal reorganization (with associated job cuts) I got more peace in my professional life. Thank you for that!
- SIY allowed me to gain additional clarity and calm which makes me more performant in the work I do.
- It made me realize how I can change many things in my life myself, i.e. not being subjected to outside influences but things that I can have under control.

Step #6: Gain momentum after first Pilots...

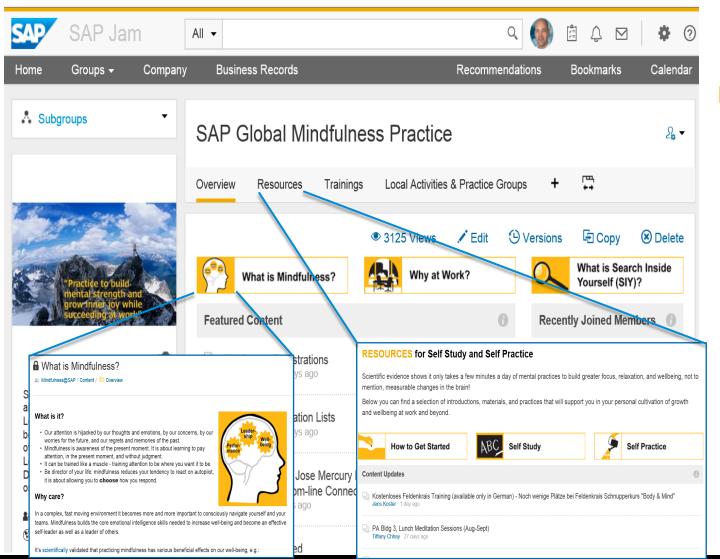
Marketing & Communication:

- **Testimonials & Data**
- Keep it special: Waitlists!
- Formal Role: 'Director, Mindfulness Programs at SAP'
- SAP internal and external attention

Sustainability and Integration

- Self-Practice, Self-Study, Group-Practice
- <u>Virtual Practice Support Social media share (SAP JAM)</u>
- Onsite Practice support Local groups: Meditation, Mindful Lunch, Refresher, Best Practice Exchange, Mindful Coaching and more...

SAP Global Mindfulness Practice – Virtual Community (JAM)





1700+
Registered
Members



22k Content Clicks (past 12 year)



3000+
Registered
SIY Waitlists

Step #7: SAP Global Mindfulness Practice

SAP Global Mindfulness Practice

- Shift from grassroots Pilots to Global Mindfulness Practice
- Shift from employee driven offers to globally funded program by SAP Learning Center of Excellence
- Extended Global Community: Local Mindfulness Ambassadors and Mindfulness Volunteers

Outlook: SAP Global Mindfulness Practice*

- Extend sustainability measures
- Extend mindfulness community: Teacher, Ambassadors, Volunteers
- Extend business impact studies





* Projection: 2016+

SAP's Global Mindfulness Practice in the press:

- Mercury News: Mindfulness at work The body mind bottom-lineconnection
- Huffington Post: 4 Steps to Making Mindfulness Work in Business
- CLOMagazine: SAP's sold on Self-Awareness
- Youtube Peter Bostelmann: Do You Dream of Creating a More Mindful Company?





Thank you!

Peter Bostelmann

Director, SAP Global Mindfulness Practice 3410 Hillview Avenue, Palo Alto, CA 94304, USA

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Email: peter.bostelmann@sap.com

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Mindfulness and Well-Being at Work



Emma Adolfsson

Former Head of Enterprise Architecture, Carlsberg Group

Adoway Consulting & Potential Project Trainer







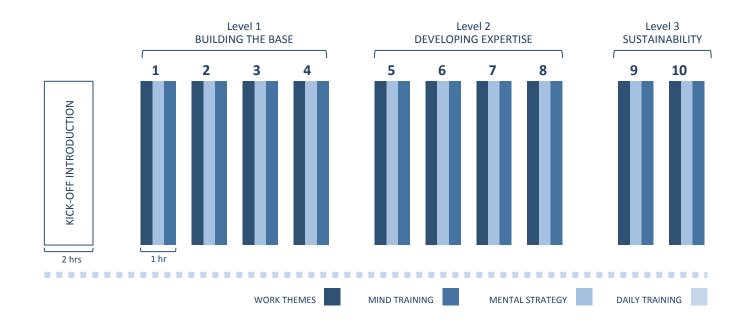


The situation in Carlsberg



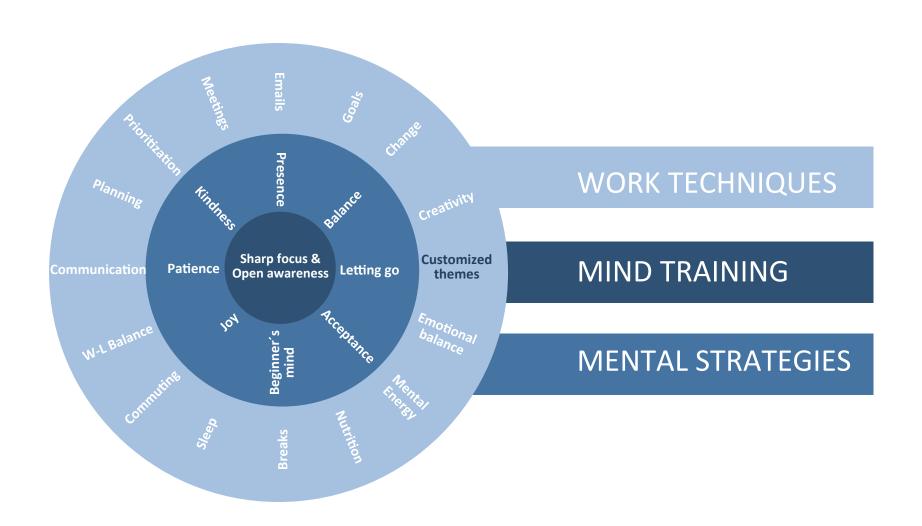
Growth through acquisitions

180 people in Carlsberg IT were trained over four months



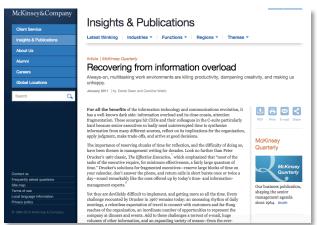


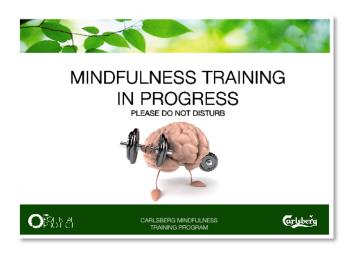
The program consisted of work techniques and mental strategies



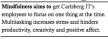
What we experienced











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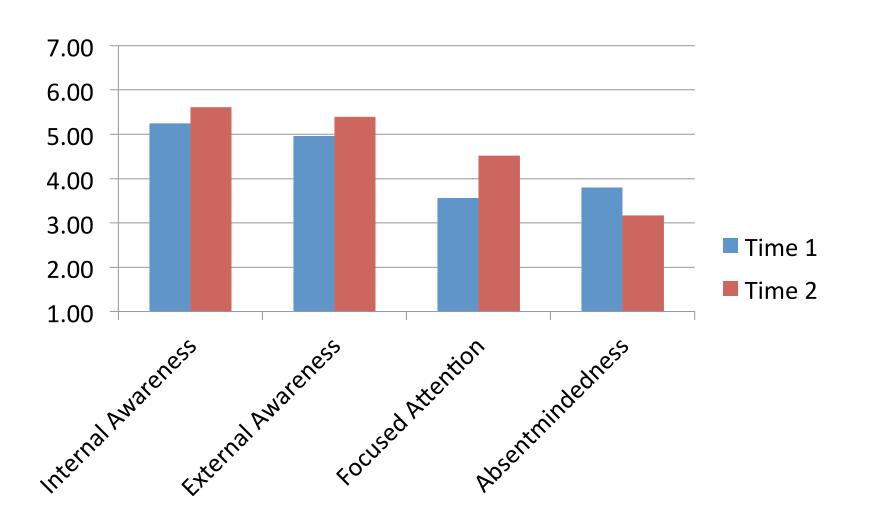
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Anthreach, the first for fire prigres.

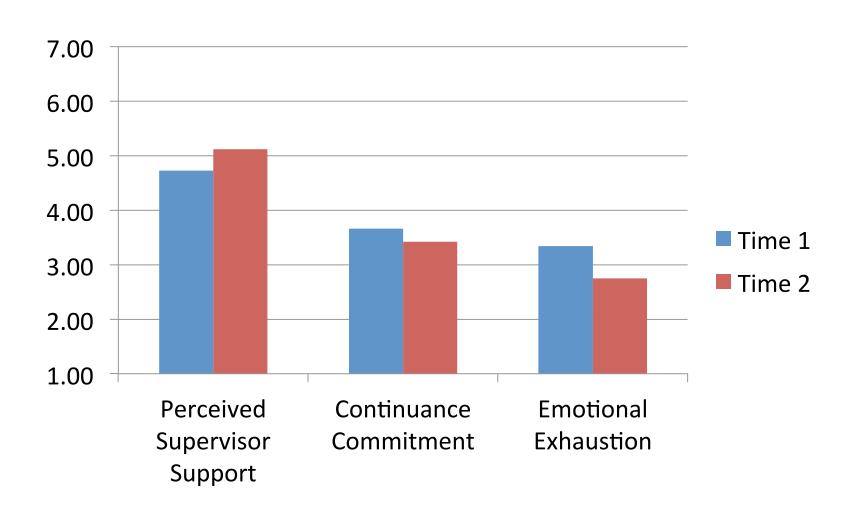
Anthreach (and the first for prigres.)

Anthreach (and the first for

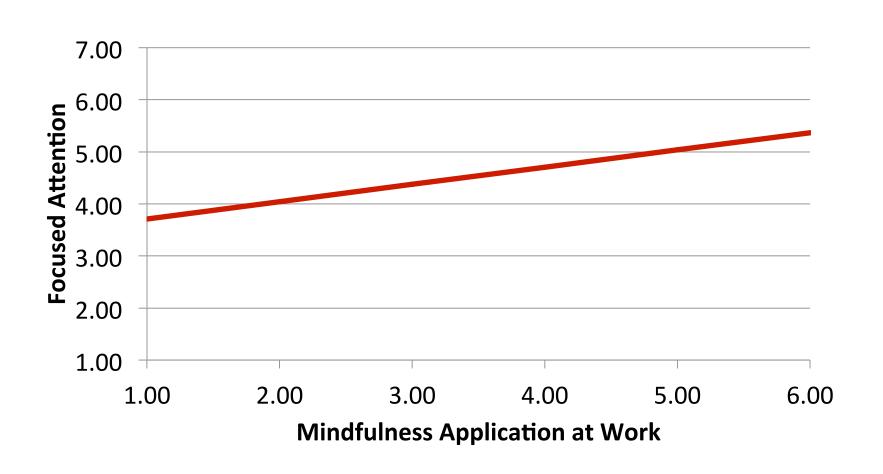
The scientific results of the program Pre-Post comparison



The scientific results of the program Pre-Post comparison



Application of Mindfulness at Work and effect on Focused Attention



Results from the internal survey

To what degree do you agree with following statements: (1 = I don't agree- 10 = I agree much)	1	2	3	4	5	6	7	8	9	10
1: I have more mental peace								8,0		
2: I have more overview								7,9		
3: I have become more effective							7,	5		
4: I have become better at focusing on a task								8,1		
5: I feel I am less busy at work						6	,6			
6: I am more joyful							•	7,8		
7: I am more productive								8,0		
8: I have less conflicts with others								7,9		

Reflections from the program and Keys to success



Support from Top Management

Management participation in program

Roll out by department

Space for practicing in the office

Creating a community around mindfulness

Sustainability, after the program has ended

Champions during and after the program

On a personal level

Mindfulness and Well-Being at Work



Maggie Randriamamonjy

Senior Manager, Benefits, Wellness & Community Outreach, Pixar Animation Studios











Mindfulness and Well-Being at Work

PRESENTED BY









Mindfulness and Well-Being at Work

SESSION #4

But What Do I Do on Monday?















Mindfulness and Well-Being at Work



Jeremy Hunter, PhD

Associate Professor of Practice,
Peter F. Drucker Graduate School
of Management









How to talk about mindfulness to the skeptical

Jeremy Hunter, PhD
Peter F. Drucker and Masatoshi Ito
Graduate School of Management

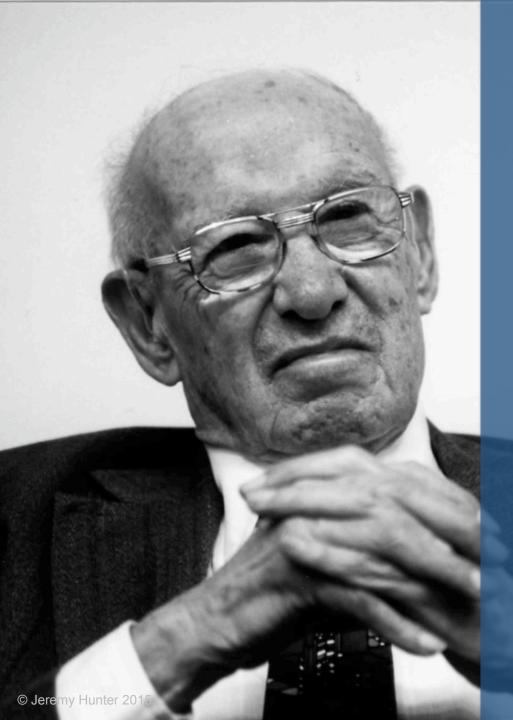


How to introduce mindfulness in a management context without arousing an immune response?



"I think therefore I am."

Rene Descartes



"Descartes said:
'I think therefore I am.'
We will have to say also:
'I see therefore I am.'

Increasingly, we will balance the conceptual with the perceptual....the archetype of the educated person."

Peter F. Drucker

The New Realities, 1989.

Rule #1

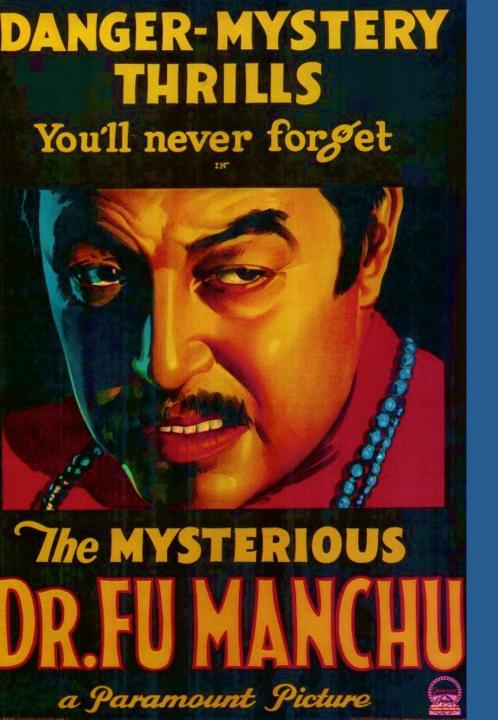
JUET PLEAS Anthropologist

Ask questions and listen for what is important.

How can awareness practices support those values?

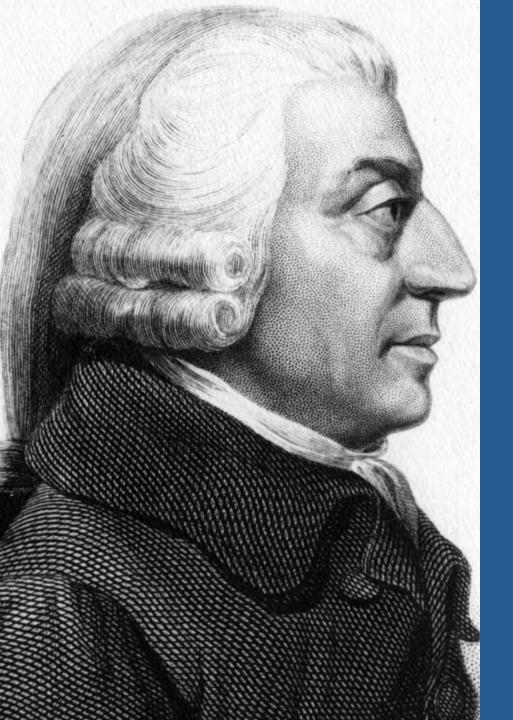
Respect the language of that world.

Not so helpful: Therapeutic Language Spiritual/New Age Language Religious Language



Beware W.A.S.

Weird Asian Stuff!



The Impartial Spectator:

Key to "Self-Government"

Adam Smith

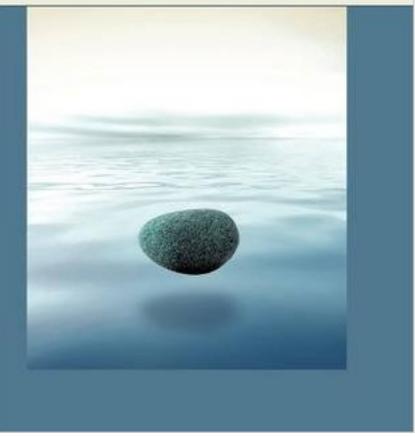
Theory of Moral Sentiment, 1759

How can enhanced attention transform your results?

MINDFULNESS IN ORGANIZATIONS

Foundations, Research, and Applications

Edited by Jochen Reb and Paul W. B. Atkins



Useful Resource...



Offer a taste!

Have Fun!

Mindfulness and Well-Being at Work



Wendy Quan

Organizational Change Manager,
Pacific Blue Cross

Workplace Meditation Instructor,
The Calm Monkey









To share with you ...

- Innovation at Pacific Blue Cross
- Business results that get attention
- 3 tips to become an effective workplace facilitator





- British Columbia's largest provider of health and dental benefits for 75 years
- 1.5 million members in Western Canada
- 1,500 client organizations
- 730 employees

My personal story...





Classes at Pacific Blue Cross

- 2011: Started with 12 co-workers
- Developed 'Learn to Meditate'program
- By donation
- Weekly drop-in, 30 min, lunchtime
- Format: Talk/Teach, guided meditation

Grassroots success - word-of-mouth

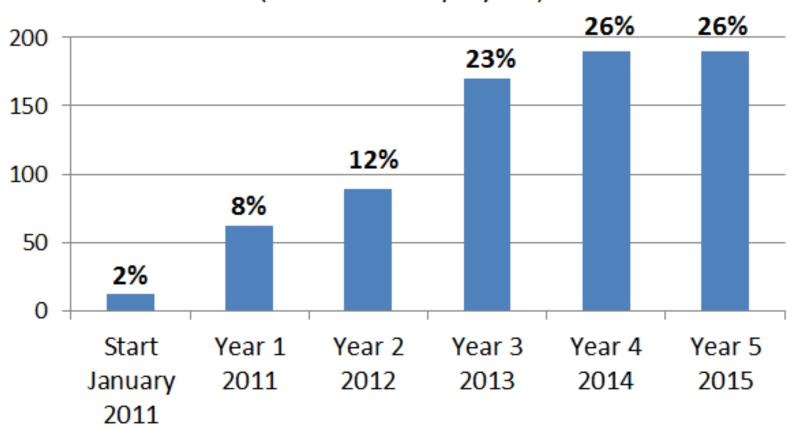
190 participants today



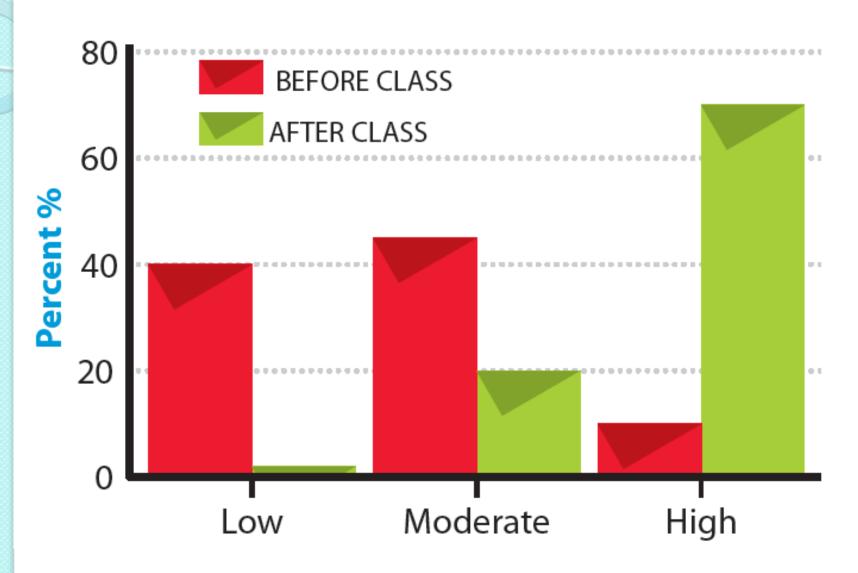
26% of organization

of Meditation Participants

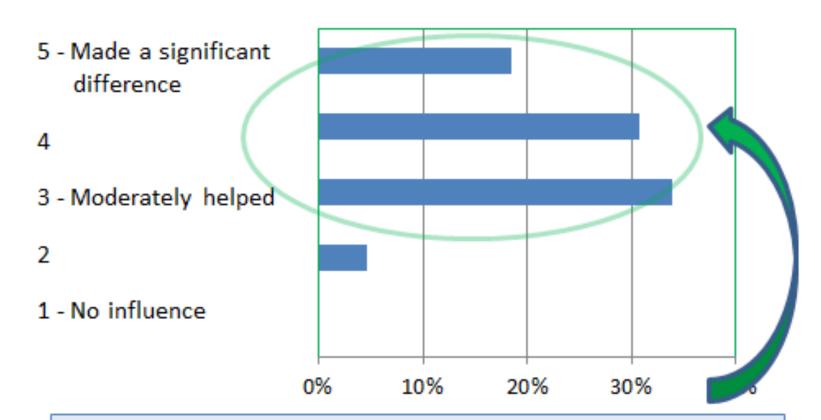
(out of 730 employees)



How would you rate your personal resiliency?



How much has meditation and/or mindfulness helped you through our big system implementation?



83% of respondents said meditation **moderately** to **significantly** helped them through a significant transition that affected business processes, systems and jobs.

Integral role of a Workplace Facilitator

- Catalysts
- Coordinators
- Creates a safe, meaningful experience
- May provide basic guidance, deliver live meditation or play a recording
- Not a meditation teacher

Do you feel 'qualified'?

Tip #1: Onboard newcomers with an Introduction session

- Dispel myths
- What to expect when they come to class
- Demonstrate posture options
- Instill confidence that they can meditate

Make newcomers feel comfortable &

build a relationship

Tip #2: Don't underestimate the value of silence

When delivering a guided meditation,

- Pace slower than you may think
- Enunciate
- Provide ample 'space' between instruction
- Provide 'quiet' time

Tip #3: Evaluate

- Seek anonymous feedback
 - Improve your program and skills
 - Show benefit to your organization
- Possible questions:
 - Suggestions for improvement?
 - Stress reduction?
 - Increased resiliency?
 - How does it benefit your work life?

Share the results!

Workplace Meditation Program

Part I: Information Session

Dispelling the myths, what's in it for you?

Part 2: 'Learn to Meditate' Course

Teaches the skills to meditate & practice mindfulness.

Part 3: 'Train-the-Facilitator' Workshop & Certification

A workshop and turn-key toolkit to start a self-sustaining workplace program. Optional certification to prove proficiency.

Thank you!

Be a Successful Facilitator

Wendy Quan

Workplace Meditation
Instructor
www.TheCalmMonkey.com
Wendy@TheCalmMonkey.com

Organizational Change
Manager,
Pacific Blue Cross







Mindfulness and Well-Being at Work



Pamela Weiss

Founder, Appropriate Response









GROWING WHOLE PEOPLE



COGNITIVE

what we think

EMOTIONAL

what we feel

SOMATIC

what we sense

3 CENTER CHECK IN



What am I thinking?
What am I aware of in my mind?
Thinking, planning, remembering?

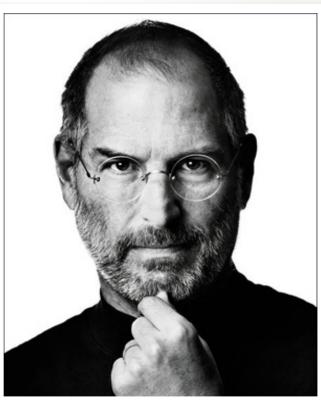
What am I feeling?
What am I aware of in my heart?
Emotions, attitude, mood?

What am I sensing?
What sensations am I aware of in my body?
Energy, fatigue, heaviness, stillness?

WHO DO YOU ADMIRE?







WHAT did they accomplish (DOING)?

HOW did they accomplish it (BEING)?

WAY OF BEING = QUALITIES

patient appreciative centered CALM INSPIRED relaxed visionary PRESENT poised RECEPTIVE
Hemible balanced grounded JOYFUL COURAGEOUS

OBSERVATION





- When did I do (my quality) well/not well?
- What was happening externally?
- What was happening internally:
 HEAD: thoughts, assumptions, beliefs, judgments?
 HEART: feelings, emotions, moods, attitude?
 BODY: sensations, posture, energy?
- What was the impact?
- Based on this reflection...what insights?

Mindfulness and Well-Being at Work



Birju Pandya RSF Social Finance









Mindfulness and Well-Being at Work

THANK YOU!







